

"Estonishing Asia – are we catching up or running behind Asia?"

Time: October 9th, 2019

Location: Tallinn

Speakers



Ms. Kai Kreos

Kai Kreos leads the Asia Information Centre at Enterprise Estonia and coordinates the services provided for Asian markets. She has lived in China of which she has in-depth knowledge. Her areas of expertise include modern logistics, advanced e-commerce, and ICT. She is responsible for coordinating ongoing projects with Asian countries, consulting governmental institutions and companies. Kai has a degree in political science and economics and a MSc in ICT and e-governance.



Mr. Rafael Jimenez.

Rafael joined Enterprise Estonia's Asia Information Centre in 2018 and has previously worked for years as a Business Advisor at the European Union SME Centre in Beijing, where he consulted a large number of companies and helped them to successfully do business in China. Following a career at a senior level within the F&B and ICT industry, he arrived in China in 2009 as Director of a Spanish F&B company involved in the restaurant and trade business. He helped the company set up a Wholly Foreign-Owned Enterprise (WFOE) in China, ran operations for three years and led a team of more than 100 employees. More recently, he was Shanghai Office Director at a Management Consultancy Firm. Born in Spain, Rafael holds a bachelor of Physics.



Mr. Tsubasa Yoshito

Tsubasa Yoshito joined Enterprise Estonia's Asia Information Centre in July 2018 and is the project manager for Japan. Before that, he worked for two years as a sales manager at Elcogen, a fuel cell manufacturing company in Tallinn. Prior moving to Estonia Tsubasa worked in electronics, telecommunications, and automotive industries in Japan and United Kingdom for more than 7 years.



Ms. Grace Neha Nathaniel

Grace Neha Nathaniel joined Enterprise Estonia's Asia Information Centre in August 2019 and is the Project Manager for India. Previously, she has worked with KOTRA - South Korea's Trade Promotion Body in New Delhi, India. During her time there she consulted many South Korean Companies on their successful business entry into the Indian Market. Grace has in-depth knowledge of the Indian economy, regulations as well as the risk and opportunities which present therein.