

Selling Cross-Border Directly from Estonia to the Chinese Consumers with a WeChat Shop: A real demo session

Location: Linnahall (6th floor), Enterprise Estonia (EAS), Lasnamäe 2, Tallinn

Time: December 12, 2018, from 9:00 to 12:00

Program:

- 9:00-9:30 Registration, networking and morning coffee
- 9:30-10:00 "Is it cross-border selling to consumers in China from Estonia a real business? What can we sell via cross-border, what cannot be sold cross-border?"
EAS, Asia information Centre: Mr. Rafael Jimenez
- 10:00-10:30 The cross-border WeChat shop. Session I, live demo.
Co-Founder of Emerald Green Consulting: Mr. Felim Meade
- 10:30-11:00 Coffee break & networking
- 11:00-11:30 The cross-border WeChat shop. Session II, live demo.
Mr. Felim Meade & Mr. Rafael Jimenez
- 11:30-12:00 Questions & Answers

Registration for the seminar is open on the event page.

The seminar will be held in English.

The seminar is funded by the European Regional Development Fund

For further information, please contact Rafael Jimenez (Rafael.Jimenez@eas.ee) or Kai Kreos (Kai.Kreos@eas.ee)

