

Selling Cross-Border Directly from Estonia to the Chinese Consumers with a WeChat Shop: A real demo session

Location: Park Inn by Radisson Meriton Conference & Spa Hotel Tallinn (Toompuiestee 27)

Time: December 12, 2018, from 9:00 to 12:00

Program:

- 9:00-9:30 Registration, networking and morning coffee
- 9:30-10:00 "Is it cross-border selling to consumers in China from Estonia a real business? What can we sell via cross-border, what cannot be sold cross-border?"
EAS, Asia information Centre: Mr. Rafael Jimenez
- 10:00-10:30 The cross-border WeChat shop. Session I, live demo, procedures.
Co-Founder of Emerald Green Consulting: Mr. Felim Meade
- 10:30-11:00 Coffee break & networking
- 11:00-11:30 The cross-border WeChat shop. Session II, live demo, procedures.
Mr. Felim Meade & Mr. Rafael Jimenez
- 11:30-12:00 Discussion: Estonian products in cross-border WeChat stores
Ms. Kai Kreos & Mr. Rafael Jimenez

Registration for the seminar is open on the event page **until December 7th**.

The seminar will be held in English.

The seminar is funded by the European Regional Development Fund

For further information, please contact Rafael Jimenez (Rafael.Jimenez@eas.ee) or Kai Kreos (Kai.Kreos@eas.ee)

