

Exporting Services to China: Opportunities from Logistic to Blockchain

Speakers

Rafael Jimenez

With 10 years experience in China, Rafael is currently the project manager at Enterprise Estonia for China. Previously, he was the Business Advisor for EU at the EU SME Centre in Beijing.



Marco Gasparroni

CEO of Exprivia Asia, based in China. Exprivia is one of largest IT companies and Gasparroni has phenomenal knowledge on deployment IT services in China in various sectors, from healthcare to manufacturing. He's a great connoisseur of China plan known as Manufacturing 2025.

Magnus Lepsalu

Magnus Lepsalu is one of the partners at Balti Logistika. His company offers a broad range of services. Most recently they started to explore the deployment of such services in China as a strategy to deliver to the clients the services they demand in the location they want, integrating better in clients' supply chain. Magnus will explain his findings in this ongoing process to China, sharing the experience, and some do's and don'ts'.



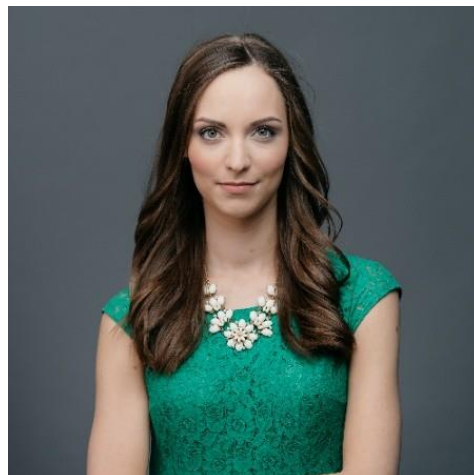
Guoyu Du

Mr. Du founded the first cryptocurrency portal website "BiteCoin.com" on Chinese Internet in 2011 and sold it to FinTech investors in Beijing in 2012. He was the Guest Tutor at Chongqing Academy of Science & Technology, and External Adviser at International Business School of Chongqing Technology and Business University.

Currently, Mr. Guoyu Du is the Head of Legal Compliance and Brand Management at UKDE Limited, a London-based FinTech company focusing on crypto assets trading and payment solutions. He is a British citizen.

Kai Kreos

Kai Kreos leads the Asia Information Centre at Enterprise Estonia. Regarding China, she has an in-depth knowledge acquired during her time there. In particular, she is involved in leading and coordinating complex China and Estonia cooperation in various fields, such as advanced logistics, finance, or e-commerce. These fields concentrate many of the opportunities to trade-in-services.





Pirgit Laanpuu

Special thanks to Pirgit Laanpuu - the idea author.

Pirgit drives Estonia trade and investment activities at the Estonian Embassy in Beijing. She has been paramount in designing and organizing this event, which comes from her research in situ, especially in the areas of finance and blockchain.

