

Exporting Services to China: Opportunities from Logistic to Blockchain

Venue: Hotel Metropol, Tallinn

Time: November 1st, 2018

Program:

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| 8:45-9:00 | Registration and morning coffee |
| 9:00-11:00 | Deployment of services in China, technology, and others, protection of intellectual property
Experience of an EU technology services company in China
<i>CEO of Exprivia Asia: Mr. Marco Gasparroni</i> |
| 11:00-11:30 | Case studies in service export
<i>Asia Information Centre: Mr. Rafael Jimenez</i> |
| 11:30-12:00 | Coffee break and networking |
| 12:00-12:20 | Case study: "Exporting logistics services to China"
<i>Partner at Baltic Logistika: Mr. Magnus Lepsalu</i> |
| 12:20-12:40 | Case study: "Digital finance and Blockchain services in China"
<i>UKDE: Mr. Guoyu Du</i> |
| 12:40-13:00 | Opportunities for Estonian companies in China
<i>Asia Information Centre: Ms. Kai Kreos</i> |
| 13:00-13:30 | Networking and discussions |

Registration for the seminar on the event webpage is open until 28.10.2018

The seminar will be held in English.

The seminar is funded by the European Regional Development Fund.

For further information, please contact Kai Kreos (kai.kreos@eas.ee)

