

# Smart Cities: Opportunities for Estonian Companies in Business with China

Venue: Park Inn by Radisson Meriton Conference & Spa Hotel Tallinn (Toompuiestee 27), conference room Peterson I

Time: March 14, 2018

## Program

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|---------------|---|
| 8.45 – 9.00   | Registration and coffee   |
| 9.00 – 10.30  | Smart Cities in China and global opportunities<br>Kirk Wilson, EU SME Centre <ul style="list-style-type: none"><li>- China's Smart City market overview</li><li>- Smart Energy, Smart Transportation, Smart Healthcare, Smart Education</li><li>- Drivers: new generation of information technology including IoT, cloud computing, big data, mobile internet, sensor, 5G</li><li>- Case studies (local and global)</li></ul> |
| 10.30 – 11.00 | Coffee break and networking   |
| 11.00 – 11.20 | Introduction of Changfeng Alliance and ways of cooperating with its members:<br><br>Logan Wang, Beijing Changfeng IT Industry Alliance/Smart-City Industry Alliance   |
| 11.20 – 11.50 | Case studies: experiences in and with China<br><br>Alar Vörk, Cityntel OÜ   |
| 11.50 – 12.00 | Introduction of Estonian-Chinese cooperation on Digital Silk Road, including Smart Cities<br><br>Liisi Karindi, Enterprise Estonia  |
| 12.00 – 13.00 | Networking and discussion round: cooperation opportunities with Chinese companies in China, in Estonia and globally   |

**Please register for the seminar on the event [webpage](#) until 7.3.2018**

The seminar will be held **in English**.

The seminar is financed from the European Regional Development Fund.

For further information, please contact Kai Kreos ([kai.kreos@eas.ee](mailto:kai.kreos@eas.ee))

## Experts





**Kirk Wilson** is Executive Director for the China region at the China-Britain Business Council (CBBC), jointly leading an experienced team of industry experts, consultants, project managers and economists across 13 cities.

Kirk is also Sector Lead for ICT in China with recent focus on IoT, Integrated circuit design, eCommerce, and Cybersecurity. Kirk has spent around 16 years in various consultancy and leadership roles within the IT Services industry including as an Account Director with EDS, and most recently as a Consultant with the United Nations in Beijing, working closely with regional Governments in China to develop business with global IT services companies.

Kirk is a Chinese speaker, and has a BSc in Artificial Intelligence and Computer Science from Edinburgh University, an MA in Chinese Studies from Lund University in Sweden, and MBA from Cambridge University Business School.